

MINORITY FIRM INCUBATOR 2.0

APPLICANT REQUIREMENTS

- > Participants must be a female and/or considered a minority in the legal field, pursuant to the Vault and Minority Corporate Counsel Association (MCCA) Guidelines [African-American/Black, Hispanic/Latinx, Alaska Native/American Indian, Asian, Native Hawaiian/Pacific Islander, Multiracial, Openly LGBTQ, and/or Individual with Disabilities].
- > Participants must be registered to practice before the USPTO.
- > Participants must be an equity partner/owner of a female or minority-owned patent law firm, or must have a sincere interest in starting a female or minority-owned law firm.

The Minority Firm Incubator 2.0 is a new & improved 42-week program that provides the training and tools needed to propel female and minority-owned patent law firms, existing or yet to be launched, to the next level of success. This program includes **free** training & strategy classes, concluding with a pitch session with a panel of in-house IP attorneys. The MFI 2.0 is an integral part of Harrity's ongoing **diversity initiative to recruit, retain, and advance attorneys** who will contribute to the diversity of the patent field.

The Harrity Minority Firm Incubator 2.0 program is comprised of two comprehensive phases, that will take place over the course of 42 weeks:



Minority Law Firm Pitch



Law Firm Operations

COURSE TRAINING TOPICS

- Preparing Law Firm Pitches
- Branding the Law Firm
- Developing Quality Assurance Processes (e.g., high quality, uniform work product)
- Analyzing Customer Experiences
- Implementing Operational Structures
- Hiring Strategies
- Performing Conflict Checks
- Implementing Law Firm Culture (e.g., diversity, belonging, and innovation)

Firm Pitch

The 42 week program begins with the participants pitching their future new patent law firms or their existing patent law firms and will end with the same group of attorneys pitching their new or existing patent law firms based in the lessons learned in the MFI 2.0 program.

Program participants will have support from the Harrity Team in creating their new brand/elevator pitch/website.

Law Firm Operations

Participants will learn how to implement processes to ensure the firm is consistently producing a high quality, uniform work product; how to provide an outstanding customer experience for clients; how to hire and train superstar attorneys and support staff; how to implement a plan to increase diversity in the firm and in the patent field; how to implement a culture of belonging and innovation; how to create a law firm brand; and how to pitch clients.

FREQUENTLY ASKED QUESTIONS

How can my established firm benefit from this program? The goal of the MFI 2.0 is to help women-owned and minority-owned firms improve their operations and to give these firms an opportunity to potentially earn business from our corporate partners.

Do I have to travel to participate in this program? This is a 100% virtual program with lessons and panel pitches done over video calls. While the times are to be determined, the majority of the courses will be taught in evenings to accommodate everyone's schedules.

Why is Harrity & Harrity doing this program? After John Harrity, Partner, suffered and survived a widow-maker heart attack in May of 2016, the partners decided that the firm needed to be more service-driven. The firm launched our charity initiative, Harrity 4 Charity, at the beginning of 2017, and in 2018 the parameters for our Harrity Minority Firm Incubator program were developed. Like our charity initiative, our Harrity Minority Firm Incubator program is focused on serving others. Our goal with this initiative is help minority and women-owned law firms leverage their operations to make their firms more successful.



HARRITY
THE GO-TO FIRM FOR THE PATENT 300™